



20
23

NATIONAL ASSOCIATION FOR FAMILY CHILD CARE

NAFCC IMPACT REPORT

ERICA PHILLIPS, EXECUTIVE DIRECTOR

WWW.NAFCC.ORG

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LETTER FROM NAFCC EXECUTIVE DIRECTOR

As we reflect on the past year, I am proud to present the Impact Report for 2023. The National Association for Family Child Care team has worked tirelessly to advance the mission of promoting high quality child care by strengthening this profession, and I am excited to share the transformative outcomes we have achieved together.



In a year marked by unprecedented challenges, our resilience and commitment to supporting family child care educators across the nation have never been stronger. From innovative programs to strategic partnerships, every endeavor has been driven by our dedication to enhancing the quality and accessibility of home-based child care.

This impact report is a testament to the collective efforts of our team, partners, educators, and supporters. While there is still work to be done, together, we have made significant strides in advancing our vision for the future of family child care.

The best is yet to come!

With Care,

A handwritten signature in black ink that reads "Erica Phillips". The signature is fluid and cursive.

Erica Phillips

Executive Director

National Association for Family Child Care



LETTER FROM NAFCC BOARD PRESIDENT

Dear NAFCC Members and Supporters,

As we approach the conclusion of 2023 and set our sights on the aspirations and objectives for 2024, I want to take a moment to share reflections on the remarkable achievements of NAFCC. Throughout 2023, we navigated the challenges of the pandemic's "end" and continued our unwavering commitment to advocating for the recognition and funding that family child care educators and programs rightfully deserve.



Our Board operated cohesively, ensuring unified leadership to uphold the mission and vision of our organization. The timely and generous donation from the MacKenzie Scott Foundation, coupled with Erica's persistence and leadership, allowed us to significantly enhance our accreditation processes, aligning them with the excellence expected of a national organization. Coinciding with the initiative of bringing our processes in line with expectations, the Accreditation Council presented the Board with a significant revision and update of the Quality Standards for Accreditation, a proposal unanimously approved.

The triumphs of 2023 set a strong foundation for our endeavors in the coming year. In 2024, new leadership opportunities will arise within NAFCC. Spring will bring elections for various state representative positions, as well as the Secretary and President-Elect offices on the Board. Additionally, the Board will expand by welcoming more members at large, and a strategic planning meeting is on the horizon to chart our priorities and objectives for the next three to five years. This united community of family child care educators and advocates stands prepared for the challenges that lie ahead.

As we enter the new year, now is the time to contemplate your role within NAFCC. Whether as a leader, contributor, or supporter, everyone has a vital part to play. What role will you embrace?

I wish you a happy, healthy, prosperous, and fulfilling new year!

With Care,

A handwritten signature in black ink that reads "Ellaine B. Miller". The signature is written in a cursive style.

Ellaine B. Miller, PhD.

Board President

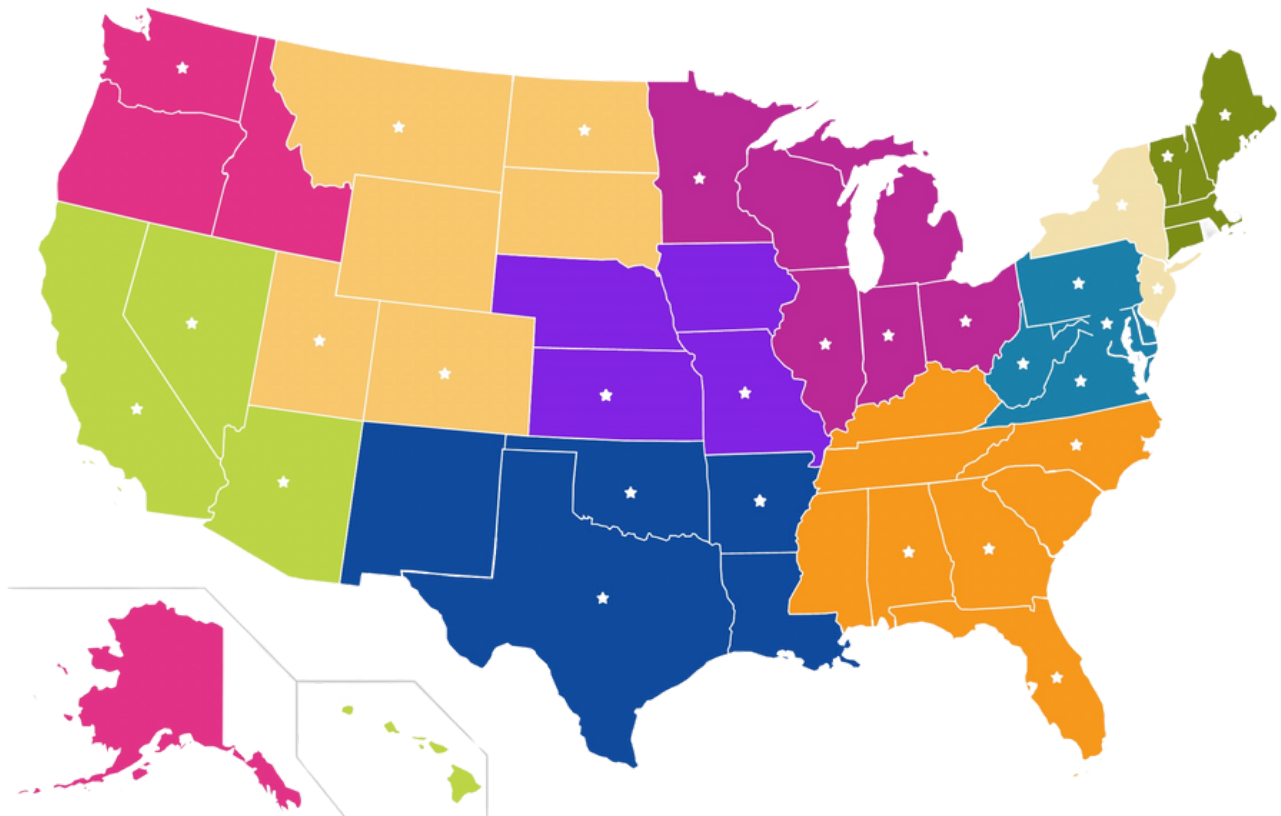
National Association for Family Child Care

OUR PRESENCE

NAFCC has members and accredited family child care educators in **EVERY** state.

NAFCC State Representatives are NAFCC brand ambassadors, and the eyes and ears on the ground working directly with family child care educators, state and local associations, organizations, groups, and stakeholders. Together, these dedicated leaders make up the NAFCC Membership Advisory Council.

Membership Advisory Council Mission: The NAFCC Membership Advisory Council acts as an advisory body to support the continuing transformation of the NAFCC Membership structure into a high-performing, inclusive organization.



[Click the map above to find your NAFCC State Rep](#)

OUR IMPACT IN 2023

32,000+ # of FCC Champions
& Educators
Supported

1450+ # of Educators
Participated in
NAFCC PD

20% Growth in
accredited FCC
Educators

10% Growth in
NAFCC
Membership

23 # of Reports,
Blogs & Op-Eds
Released

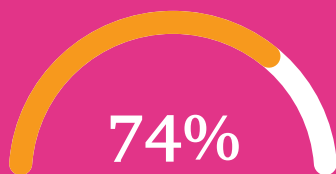
390 # of Media
Mentions

120% Increase in LSL
Fellows Speaking
Publicly or
Testifying

15+ # of FCC-led
Organizations in
New Affiliate
Program

40,000+ # of Children
Reached by NAFCC
Supported Educators

20+ # of Partnerships &
Coalitions Where
We Represented
FCC



FCC educators that agree NAFCC demonstrates a strong understanding of issues facing FCC and has been instrumental in enhancing the field

OUR IMPACT ON FCC EDUCATORS



I am dazzled and amazed at the level of impact NAFCC has had on me, my program, my community and will continue to have in the future as I continue to mentor others. This was an amazing and impactful investment that should continue.

NAFCC STATE REP & LEADERS SHAPING LEADERSHIP FELLOW

The experience was very inspiring and we came back with excitement at what we could accomplish. It has been a wonderful experience working with women from many cultures and helping them in support of their communities.

2023 NAFCC CONFERENCE ATTENDEE



OUR IMPACT ON FCC EDUCATORS



Continue the great work on higher-level sessions in Spanish .

NAFCC MEMBER

I felt this leadership initiative program took me to a higher level within the child care profession. It has prepared me in ways I never thought possible and it was free - it empowered me to do other things and feel confident about it.

LEADERS SHAPING LEADERS FELLOW



NAFCC MADE A DIRECT IMPACT...and Here's What We Did

PROFESSIONAL DEVELOPMENT

Community outreach is the heartbeat of our professional development department at NAFCC. This year we were intentional about having boots on the ground. We attended 4 conferences across the US, #BCDI in Georgia, #PFCCAG in Georgia, #NBCDI in Charlotte, and #NAEYC in Nashville! To top off our year-long tour, we hosted a 'Meet and Greet' for all FCC educators across the country in Nashville Tennessee!



MEMBERSHIP

This year marked immense growth and progress for NAFCC in expanding membership benefits and opportunities for family child care educators. Membership increased by 10% as we launched new partnerships, such as discounted higher education with Walden University and teaching supplies through Lakeshore. We are also growing our staff infrastructure to improve customer service. Next year, we're excited to launch our new affiliate program.

NAFCC MADE A DIRECT IMPACT...and Here's What We Did cont'd.

POLICY & ADVOCACY

The NAFCC policy team & FCC leaders have been on the move ensuring policies are inclusive of home-based child care and the families in their care. We found many ways to center the voices of FCC educators, from hosting 3 highly attended policy webinars in English, Spanish & Mandarin to supporting FCC educators testifying in front of the US Senate, contacting their elected officials and driving actions like the DC Family Child Care Association Walkathon.



ACCREDITATION

NAFCC has actively involved over 100 Family Child Care educators, leaders, mentors, and coaches nationwide in becoming certified Accredited Observer and Quality Ambassador Trainers. We take pride in fostering knowledge about our accreditation program, ensuring our newly certified trainers and observers are equipped with tools to champion and uphold Family Child Care Educators' accreditation journeys.

THANK YOU



OUR MISSION

NAFCC supports and leverages a nationwide network of providers and partners in expanding and promoting the power of family child care, by connecting practice, policy, and research. We promote quality reflective of diverse, dynamic early childhood professionals and support all who care for, educate, and work on behalf of young children in home-based settings.

Contact

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